



**BENSON CENTRE  
800 SEVENTH STREET WEST • UNIT 2  
CORNWALL, ON • K6J 0A3**

**SKATE.SEAWAY@GMAIL.COM**

# **SPONSORSHIP PROGRAM 2023 - 2024**

Skate Seaway is looking for your help to assist in our 2023/2024 skating season.

## **WHO ARE WE?**

Skate Seaway is a not-for-profit, sanctioned Skate Canada skating club that operates as part of Skate Ontario. Our membership is roughly 150 skaters ranging from 3 years of age and up. Led by a small group of dedicated volunteers, our Club operates 4-days per week at the Benson Centre in Cornwall. Our mission is to nurture a culture that supports skating in a fun and friendly environment and challenges everyone to perform at their very best!

Our programs include:

- Pre-CanSkate
- CanSkate
- Adaptive CanSkate
- Teen/Adult CanSkate
- Rising STAR
- STARSkate
- Podium Pathway

## **HOW CAN YOU HELP?**

Skate Seaway has five advertising levels available to businesses and organizations interested in supporting local minor sports associations. Your Sponsorship will help us offset the costs of ice rental and associated fees to ensure affordable programming for all families. The benefits to your company are immeasurable. Providing support as a Skate Seaway Sponsor is a great way to show the community that you support minor sports and ice skating.

On behalf of Skate Seaway, we thank you for your time and consideration. We hope that your organization will support our efforts to bring affordable skating instruction to the residents of Cornwall and surrounding areas and to the skaters who benefit directly from your community support.

If you have any questions, please feel free to contact [skate.seaway@gmail.com](mailto:skate.seaway@gmail.com).

Skate Seaway Executive



# SPONSORSHIP PROGRAM 2023 - 2024

## WHO ARE WE?

Skate Seaway is a not-for-profit, sanctioned Skate Canada skating club that operates as part of Skate Ontario. Our membership is roughly 150 skaters ranging from 3 years of age and up. Led by a small group of dedicated volunteers, our Club operates 4-days per week at the Benson Centre in Cornwall. Our mission is to nurture a culture that supports skating in a fun and friendly environment and challenges everyone to perform at their very best!

### Our Programs:

- Pre-CanSkate
- CanSkate
- Adaptive CanSkate
- Teen/Adult CanSkate
- Rising STAR
- STARSkate
- Podium Pathway

## HOW CAN YOU HELP?

Your support will help us maintain affordable registration so that every child has a safe and fun recreation outlet, and learning experience, with the opportunity to reach his/her full potential. We cannot do it without you!

## GET IN TOUCH!

SKATE SEAWAY  
Benson Centre  
800 Seventh Street West, Unit #2  
Cornwall, ON K6J 0A3

Email: [skate.seaway@gmail.com](mailto:skate.seaway@gmail.com)  
SKATESEAWAY.ORG



## BRONZE | \$50

- Your business name on Skate Seaway's Sponsorship Banner\* for one year
- Your business name in Skate Seaway's newsletter\*\* for one year
- Your business name on Skate Seaway's website and social media profiles (Facebook & Instagram) for one year
- Your business name in Skate Seaway's 2023-2024 Year-End Gala Program

## SILVER | \$100

- Your business logo on Skate Seaway's Sponsorship Banner\* for one year
- Your business logo in Skate Seaway's newsletter\*\* for one year
- Your business logo on Skate Seaway's website and social media profiles (Facebook & Instagram) for one year
- Your business logo in Skate Seaway's 2023-2024 Year-End Gala Program

## GOLD | \$250

- Premier advertising of your business logo on Skate Seaway's Sponsorship Banner\* for one year
- Premier advertising of your business logo in Skate Seaway's newsletter\*\* for one year
- Premier advertising of your business logo on Skate Seaway's website and social media profiles (Facebook & Instagram) for one year
- Your business logo in a premier location in Skate Seaway's 2023-2024 Year-End Gala Program

## PLATINUM | \$500+

- Premier advertising of your business logo on Skate Seaway's Sponsorship Banner\* for one year
- Premier advertising of your business logo in Skate Seaway's newsletter\*\* for one year
- Premier advertising of your business logo on Skate Seaway's website and social media profiles (Facebook & Instagram) for one year
- Your business logo in a premier location in Skate Seaway's 2023-2024 Year-End Gala Program

## DIAMOND | \$1,000+

- Any donation of \$1,000+ receives Platinum level sponsorship as well as a photo opportunity and recognition in the local newspaper

**All Sponsors will receive a certificate of thanks, for display in your place of business, to let customers know you support your community's youth sport.**

**\*Sponsorship Banner** will be on display at the Benson Centre during all Skate Seaway skating sessions and on display at all Skate Seaway planned events

**\*\*Newsletter** will be distributed to our membership monthly, via email.



BENSON CENTRE  
800 SEVENTH STREET WEST • UNIT 2  
CORNWALL, ON • K6J 0A3

SKATE.SEAWAY@GMAIL.COM

# SPONSORSHIP PROGRAM 2023 - 2024

Please return this form, with payment, to the address above, or contact us at skate.seaway@gmail.com for pick-up.

**DEADLINE: SEPTEMBER 29, 2023**

For Silver, Gold, Platinum and Diamond level sponsors, please be sure to email us a quality company logo.

SPONSOR INFORMATION	
Sponsor name	
Address	
Contact name	
Phone number	
Email address	
Sponsorship Level Chosen	<input type="checkbox"/> Bronze <input type="checkbox"/> Silver <input type="checkbox"/> Gold <input type="checkbox"/> Platinum <input type="checkbox"/> Diamond
Amount	\$ _____
Payment Method	<input type="checkbox"/> Cash <input type="checkbox"/> Cheque# _____ <input type="checkbox"/> e-Transfer

A donation receipt will be issued for any sponsorship amount given.

To be completed by Skate Seaway	
Logo Provided	<input type="checkbox"/> Yes <input type="checkbox"/> No
Receipt Issued	<input type="checkbox"/> Yes – Receipt # _____ <input type="checkbox"/> No
Notes:	